

TRADE-IN & TRADE UP

June Through
August 2017

SMART TRADE

✓ **\$100 off** with **Competitive Trade Up**

✓ **\$50 off** with **Loyalty Trade-In**

SMART TRADE Eligible Products Include:
Enerpac Cylinders, 100-Ton or Less:

- ▶ RC-Series
- ▶ RCH-Series
- ▶ RCS-Series
- ▶ RSM-Series

Simplex Cylinders, 100-Ton or Less:

- ▶ R-Series
- ▶ RLS-Series
- ▶ RFS-Series
- ▶ RC-Series

Enerpac & Simplex Manual Hand Pumps

POWER TRADE

✓ **\$200 off** with **Competitive Trade Up**

✓ **\$100 off** with **Loyalty Trade-In**

POWER TRADE eligible products include:
Enerpac Cylinders, 100-Ton or Less:

- ▶ RAC-Series
- ▶ RACH-Series
- ▶ RR-Series
- ▶ RRH-Series

Enerpac Pumps

- ▶ PA-Series
- ▶ TURBO II-Series
- ▶ XA-Series
- ▶ XC-Series
- ▶ PUD-Series
- ▶ PUJ-Series

✓ **Competitive Trade Up**

Trade-in your Competitive branded tools for \$100 to \$200 off a brand new Enerpac or Simplex tool!



Present to an Enerpac or Simplex Distributor.
Valid June 1st, 2017 through August 31st, 2017.
May be used on any quantity of product.

✓ **Loyalty Trade-In**

Trade-in your Enerpac or Simplex tools for \$50 to \$100 off a brand new Enerpac or Simplex tool!



Present to an Enerpac or Simplex Distributor.
Valid June 1st, 2017 through August 31st, 2017.
May be used on any quantity of product.

ENERPAC 

TRADE-IN or TRADE UP to the Tools You Need Today!

STEP 1: Identify the value of your Trade-In or Trade Up product per the table below.

STEP 2: Apply this discount towards your purchase of any of the Enerpac or Simplex branded products in the table below.

Trade In & Trade Up Eligible Products	Trade Type	Loyalty Trade-In Value	Competitive Trade Up Value**
Enerpac RC-Series DUO Cylinders, Single-Acting Cylinders*	Smart	\$50	\$100
Enerpac RSM-Series, Flat-Jac Cylinders*	Smart	\$50	\$100
Enerpac RCS-Series, Low Height Cylinders*	Smart	\$50	\$100
Enerpac RCH-Series, Hollow Plunger Cylinders*	Smart	\$50	\$100
Enerpac Lightweight Hand Pumps	Smart	\$50	\$100
Enerpac ULTIMA Steel Hand Pumps	Smart	\$50	\$100
Simplex R-Series, Spring Return Cylinders*	Smart	\$50	\$100
Simplex RLS-Series, Low Profile Spring Return Cylinders*	Smart	\$50	\$100
Simplex RFS-Series, Flat Jack Spring Return Cylinders*	Smart	\$50	\$100
Simplex RC-Series, Single Acting Center Hole Cylinders*	Smart	\$50	\$100
Simplex P-Series, Compact Steel Hand Pumps	Smart	\$50	\$100
Simplex P-Series, Lightweight Aluminum Hand Pumps	Smart	\$50	\$100
Simplex P-Series, Heavy Duty Steel Hand Pumps	Smart	\$50	\$100

Enerpac RAC-Series, Single-Acting Aluminum Cylinders*	Power	\$100	\$200
Enerpac RACH-Series, Hollow Aluminum Cylinders*	Power	\$100	\$200
Enerpac RR-Series, Double-Acting Cylinders*	Power	\$100	\$200
Enerpac RRH-Series, Double-Acting Hollow Cylinders*	Power	\$100	\$200
Enerpac PA-Series, Air Hydraulic Pumps	Power	\$100	\$200
Enerpac PA-Series, Turbo II Air Hydraulic Pumps	Power	\$100	\$200
Enerpac XA-Series, Air Hydraulic Pumps	Power	\$100	\$200
Enerpac XC-Series, Cordless Hydraulic Pumps	Power	\$100	\$200
Enerpac PU-Series, Economy Electric Pumps	Power	\$100	\$200

*up to and including 100-ton capacity

**value of competitive product comparable to this Enerpac or Simplex product series

Trade-In & Trade Up Rules:

- ▶ No limit to the quantity of trade-in tools
- ▶ Dollar amounts shown in U.S. Dollars
- ▶ Program valid for trade-ins submitted through August 31st, 2017
- ▶ Promotion only valid within the United States of America
- ▶ Trade-in credits will be issued in the form of a sales credit to the Enerpac or Simplex distributor partner after trade in has been confirmed to conform to all rules
- ▶ Before the distributor partner can receive a sales credit the Enerpac Territory Manager must perform the following:
 - Confirm competitive product is removed from end user site
 - Submit a list of types and brands of products removed and quantity of each
 - Submit a list of types of Enerpac or Simplex products sold by distributor to end user and quantity of each
 - Submit a clear photograph of competitive products (one photo of multiple products is acceptable)
 - Arrange for shipment of all competitive product to Enerpac facilities if requested (at Enerpac's expense)
 - Confirm that trade-in products not sent to Enerpac are destroyed, scrapped and not sold

Mix & Match Products!

Have an old Competitive Branded hand pump?

Trade up to a new Enerpac RCS201 cylinder!

Have a Competitive Branded 20-ton steel cylinder? Trade up to an Enerpac RCS-502, 50-ton cylinder!

Have an old Enerpac RR-506 cylinder? Trade it in for a new Enerpac XC-1202MB cordless pump!

Trade-In or Trade Up to the tool you need today!